

FUTURE CITY • GLASGOW

# FUTURE CITIES GLASGOW

Innovation | Engagement



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LGC Council of the Year 2015

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QUALITY  
OF  
LIFE

ECONOMY

ENVIRONMENT



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# CONNECTIVITY



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# Connected Infrastructure

SMART STREET LIGHTS  
STREET SENSORS  
HOUSING SENSORS  
SMART GRID



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# Connected Services

# GLASGOW OPERATIONS CENTRE



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# Connected Communities

LITERACY  
PARTICIPATION  
INSIGHT  
ENGAGEMENT



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HEALTH

ENERGY

TRANSPORT

PUBLIC SAFETY



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DATA





# THE CHALLENGES (1)

## Extracting value from **EXISTING** Data

- Data Silos
- ‘Dark Data’
- The right data at the right time
- Understanding the data we have

*“Data Rich – Information Poor”*

# UNLOCKING THE VALUE OF DATA

## INSIGHT

- Transparency
- Insight

## INNOVATION

- Better Communication
- Better Decision-Making
- Empowerment

## IMPACT

- Smarter Engagement
- Smarter Investment
- Smarter Operation

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# OPEN GLASGOW

## DATA CATALOGUE

- Catalogue of Open Data
- Raw Ingredients (CSV, Excel, APIs)

## DASHBOARD

- Visual way of consuming real-time information
- Open-Source

## MAPS

- Simple easy-to-use interactive online maps

## VISUALISATIONS

- Heat-maps, Charts, 3d Visualisations

## Open Maps

[map.glasgow.gov.uk](http://map.glasgow.gov.uk)

## Open Data

[data.glasgow.gov.uk](http://data.glasgow.gov.uk)

## Apps

[open.glasgow.gov.uk/apps](http://open.glasgow.gov.uk/apps)

## Dashboard

[dashboard.glasgow.gov.uk](http://dashboard.glasgow.gov.uk)

# THE CHALLENGES (2)

Exploiting the value from **NEW** Data

- Volume
  - Velocity
  - Variety
- } Scale “Big Data”

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DATA USERS

DATA DEVELOPERS

OPEN  
GLASOW

OPEN  
SOFTWARE DEVELOPER KIT

Open/  
Innovation

CITY  
DATA  
HUB

Scale/  
Control

ORGANISATIONS



THINGS



PEOPLE

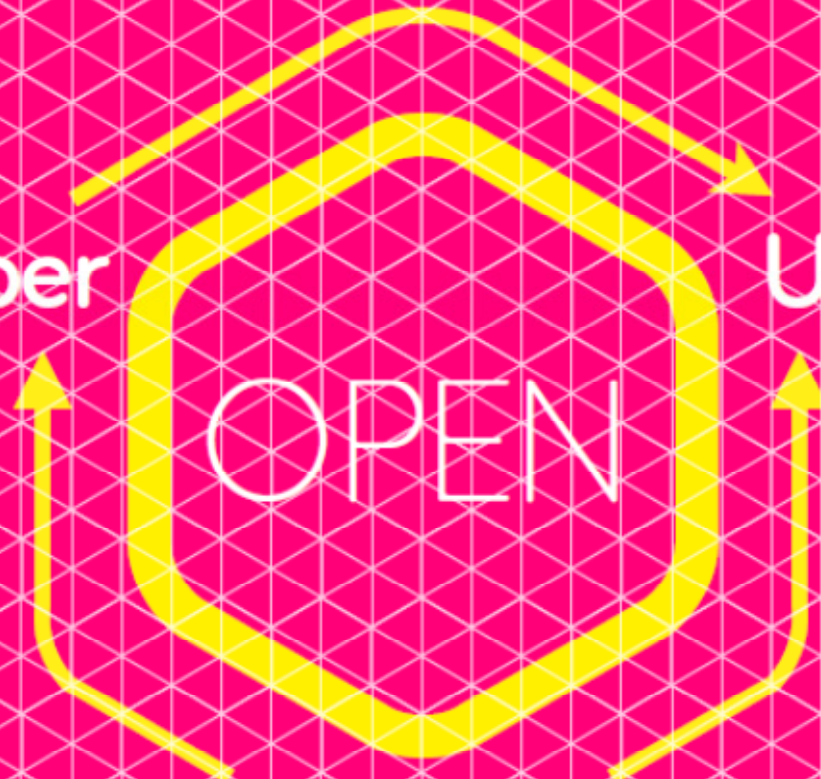


Developer

User

OPEN

Provider





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Transparency

Economic  
Growth

Insight

OPEN

Innovation

Engagement

Reform





URBAN  
APPS

SMART  
CITY  
TESTBED

URBAN  
DATA  
SCIENCE

INTERNET  
OF  
"URBAN"  
THINGS

URBAN  
SENSORS

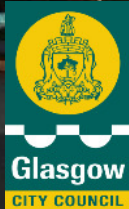
# DEMONSTRATING THE VALUE

- 1. Transparency/FOI** (Corporate Services)
- 2. Market Insight** (Glasgow City Marketing Bureau)
- 3. Community Engagement** (Democratic Services)
  - Community Area Partnerships
  - Community Groups
  - Community/Citizens
- 4. City Centre Regeneration** (Development & Regeneration Services)
- 5. Service Reform** (Chief Executive Office)
- 6. Innovation**

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# FUTURE CITIES GLASGOW

Ambitious | Inventive | Entrepreneurial



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